

Draft Master Plan Public Consultation Bristol International Airport

Entec is providing a range of planning and environmental services to support the development of a Master Plan for the expansion of Bristol International Airport. A key part of Entec's work has been the design and delivery of a public consultation process on the airport's draft Master Plan.

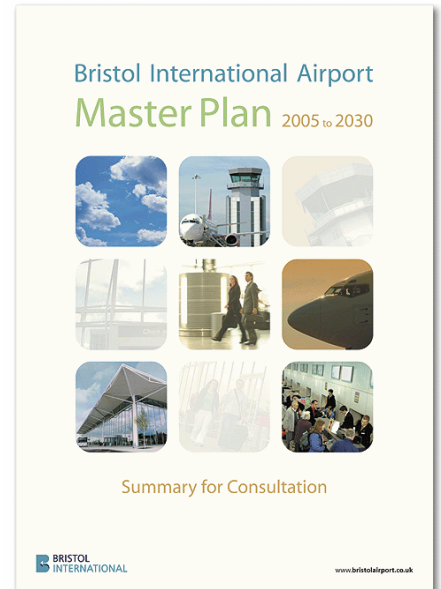
Expansion of the airport will increase the number of flights and passengers and result in increased car parking facilities, extension of the existing terminal and construction of a hotel and administration building. An initial consultation carried out in early 2005 to consider the principles of the proposed development raised a number of issues, including noise, air quality, visual impact, encroachment into the Green Belt and surface access.

Entec used the findings from the initial consultation to help draw up a strategy for more widespread community consultation on the draft Master Plan and subsequently, delivered the consultation and analysed responses. The consultation used a variety of methods to make information available and to invite comments from as wide an audience as possible. These included

the production of technical and summary documents, holding public exhibitions and running a key stakeholder workshop.

Entec drafted and designed a non-technical summary of the draft Master Plan that provided information on the development proposals and the likely impacts of the airport's expansion. The summary was distributed to around 25,000 local households, sent to key stakeholders and made available on the internet, in local libraries and on request from Bristol International Airport. The main 168 page draft Master Plan document was also designed, desktop published and professionally printed.

To provide more detailed information and allow people to discuss the proposals and their likely impacts, Entec organised and ran a series of four exhibitions in local villages. Entec managed the exhibition logistics, designed and produced exhibition materials (including a 3D computer animation of the proposed development) and, alongside Bristol International Airport employees, staffed the exhibitions. A fifth exhibition in Bristol city centre also served to highlight



the draft Master Plan to people from a wider area. The exhibitions were attended by over 700 people.

Entec also arranged and ran a key stakeholder workshop with over 30 representatives from businesses, environment groups, statutory consultees, regional government, parish councils and local authorities. The workshop provided the opportunity to discuss the expansion proposals and potential impacts and to provide suggestions for how Bristol International Airport could best mitigate negative effects and enhance positive features of the development.

Overall, the consultation received more than 1,000 responses. By analysing these responses, together with the findings from the key stakeholder workshop, Entec was able to help Bristol International Airport gain a better understanding of people's concerns and opinions relating to the proposed expansion of the airport. The outcomes of the consultation will be considered by Bristol International Airport in finalising the Master Plan and subsequently, in submission of a detailed planning application for the proposed expansion.



Designing, delivering and analysing a major programme of community consultation

